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Private Sector Initiatives on RE & EE & Use of Internet & Social Media in Business in Kiribati

Given the fact that the KSECL has presented: “Renewable Energy and Outer Islands Electrification in Kiribati” and “RE & EE retail in Kiribati & Use of Internet & Social Media in Business”

I will not talk about my experiences at KSECL but will concentrate on what I am doing now.

A. There is an increasing activity on the outer islands to use solar energy to improve communications and internet access on the outer islands

Facts are:

- a. Ocean Link and ATHL coverage will be for all outer islands including Line and Phoenix Group.
- b. Taotin Trading is now offering wi-services on the outer islands.
- c. In Nikunau Catholic ATH, Taotin Trading and Catholic Parish
- d. Etc.

B. There is an increasing activity on the outer islands to use solar energy to improve access to basic electricity

Facts are:

Solar Lighting

- 1) More than 2,000 household have been provided with lighting services using Solar Energy.
- 2) More than 500 households have purchased solar lantern portable lights from state owned companies and private enterprises.
- 3) Almost every household in the outer islands has been provided with Love From Taiwan solar lights sets comprised of three solar lamps, solar panel and mobile phone charging device.

Radio/Hi-Fi Systems/

Luxury Electric Appliances

PA Systems/Entertainments DVD Player/Big Hi Fi systems/Solar Refrigerators

as well as improve access to basic electricity services.

What things an entrepreneur in Renewable Energy must Do?

1 Assisting potential customers in

- in designing the solar installation
 - on What?
 - to do the job they wants
 - Then what you have to do then
 - you need to understand how to do that for different kinds of installations so you can meet the customers' specific needs.

2. Be able to specify and purchase the needed materials. (Why this is needed?)

- I. look for high quality products and equipments and appliances
- II. Know where to find different components you have to put in an installation

3. Be able to do the installing and create a high quality and reliable system for the customer.

4. Be able to maintain the system for the customer if necessary.

Why is this necessary?

- a) In all cases it is vital that the needs of the customer are met
- b) All interactions with the customer are with
 - a. Honesty
 - b. integrity.
 - c. Please elaborate: Though some people think that cost is the only factor in hiring work done, most customers are willing to pay extra to a company that has a very strong reputation of honesty and high quality products.

Please note this fact: Read!

- With new battery technologies becoming available and prices falling, it may come to pass that the days of having an electrical power grid are coming to an end and having each home as a separate island of solar power may be the future of electrification.

Are there any ideas???

My own statement and insight: The type of work WSEE is doing. What is it?
What I think can be the situation in the future is this: