

A person's silhouette is formed by dense green leaves, standing on a brick wall. The background is a light sky with several white butterfly outlines. A dark grey vertical bar is on the right side of the image.

ATUNAIISA RAINIMA

YES RECIPIENT - 2017

YOUTH BUSINESS

SCOPE

- WHO AM I
- YOUTH CHALLENGES
- OVERCOMING CHALLENGES
- HOW I CAME TO KNOW ABOUT YES
- BUSINESS PROPOSAL
- CONCLUSION

WHO AM I?

- Age, Village, Social Positions
- Education
 - Primary
 - Secondary
 - Tertiary
 - Other Trainings Attended
 - Social Activity Participated



YOUTH CHALLENGES

- Peer Pressure, following the wrong crowd,
- Lack of Parental and Family Support
- Lack of Finance
- Fear to take on the Opportunity
- No proper time management
- Improper use of available resources and tools. Eg. Internet, mobile phone , TV etc.
- Lack of knowledge

How to Overcome Challenges

- Obey your parents, value every advise you're given , receive or heard.
- Seek advise. Parents are your first mentor and advisor. If they are not there for you, seek help from those you trust. Never hesitate to ask for help.
- Use every opportunity that is available from the Government eg. YES SCHEME, relevant NGOs' or walk into the banks and seek advise.
- Note down your daily program and follow it.
- Manage your time well

• Cont'd

How to Overcome Challenges

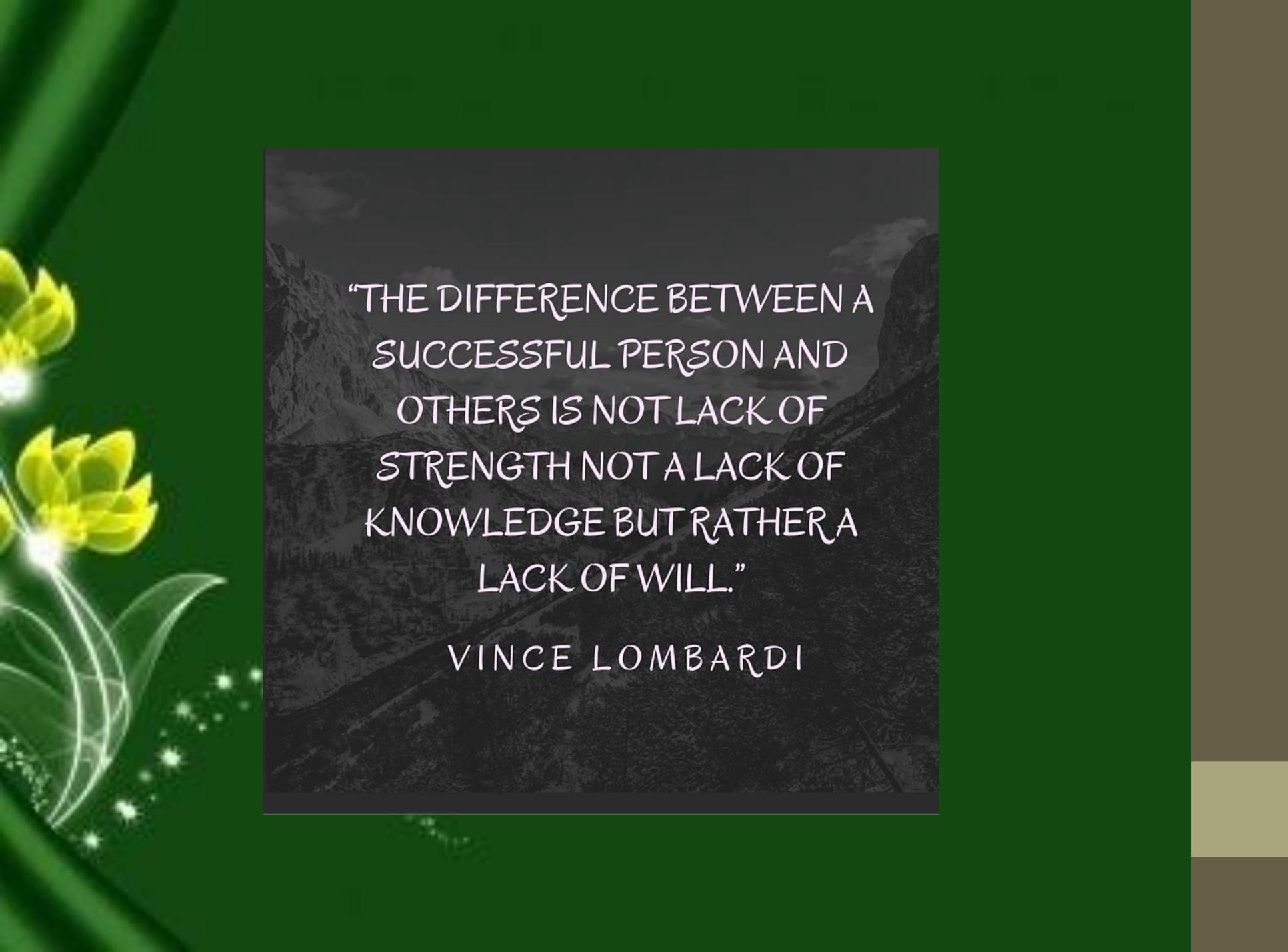
- PLEASE READ IT OUT LOUD AT MY COUNT OF 3

Don't **trust** anyone
blindly. Most people
you meet with are
with you only for their
own **sake** and **interest**.

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How to Overcome Challenges

- **Mobile:** Take note of phone and mobile numbers of important people that you will need for your business
- **Radio:** Select business programs that will help you think big
- **TV:** Never miss to watch business interview programs and the daily news. Obtain a walesi or download the walesi apps.
- **Internet:** Use Google to search and conduct your research . Try using Google scholar as well.
- **Government:** Ensure that you know the relevant government Ministry that will link your business to your markets or seek advice from.

The image features a dark green background. On the left side, there is a close-up of a yellow flower with green leaves and some glowing white particles. In the center, there is a dark, grayscale image of a mountain range with a valley. Overlaid on this central image is a quote in white, stylized, all-caps text.

“THE DIFFERENCE BETWEEN A
SUCCESSFUL PERSON AND
OTHERS IS NOT LACK OF
STRENGTH NOT A LACK OF
KNOWLEDGE BUT RATHER A
LACK OF WILL.”

VINCE LOMBARDI

HOW I CAME TO KNOW ABOUT YES



The advertisement features a stylized logo on the left consisting of a blue and green bird-like figure with human figures inside, above the word "YES" in green and "Young Entrepreneurship Scheme" in small black text. To the right, the text "EMPOWERING THE YOUTH OF TODAY" is displayed in large, bold, black capital letters. Below this, a red rectangular button contains the text "APPLY TODAY" in white capital letters. The background of the advertisement is split: the left side is white with a yellow arrow pointing right, and the right side shows the silhouettes of three people jumping joyfully against a sunset sky.

YES
Young Entrepreneurship Scheme

**EMPOWERING
THE YOUTH
OF TODAY**

APPLY TODAY

BUSINESS PROPOSAL

THE little GREEN MONSTER

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Every Entrepreneurs' Worry

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CONCLUSION

- To all fellow youth out there, you are called for a purpose. Your abilities, skills and talents, differ from any other. You have to create something new out of those.
- Put you dreams into reality with YES
- Seek and you will find.



GOD BLESS YOU

