

# TOURISM DEVELOPMENT IN FIJI & RENEWABLE ENERGY & EFFICIENCY DEVELOPMENT IN THE INDUSTRY

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# TOURISM IN FIJI

- \* Over 30% Contribution to GDP
- \* Employs 1 in 3 people
- \* In 2017, Tourism in Fiji grew by 12% which is faster than the global tourism growth of 8.7%.
- \* Tourism numbers in Fiji is growing larger than the Fijian population:

	2017	2018	2019	2020
Fijian population	884,887	890,196	895,537	900,911
Tourism visitor arrivals	842,884	880,814	924,854	971,097

# Key tourism indicators

- ▶ 2017 visitor arrivals -842,884 (6.4%inc)
- ▶ 2016 visitor earnings - FJD1.6b (2.7%inc)
- ▶ Av. length of stay – 9.5 days
- ▶ Total no. of hotels: 496
- ▶ Total room inventory: 13,375

# FOREIGN EXCHANGE EARNINGS BY KEY SECTORS

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Sectors	In \$millions										
Tourism	784	888	975	1,194	1,287	1,300	1,318	1,405	1,560	1,603	1,800
Remittances	256	188	294	295	290	306	339	383	492	542	555
Min. Water	105	110	80	119	128	161	156	186	200	214	243
Fish	101	134	157	204	103	73	95	79	136	133	110
Gold	3	27	41	148	143	132	101	91	93	121	119
Garment	110	110	93	110	104	103	115	110	119	115	100
Sugar	185	248	187	70	113	156	142	201	129	103	195
Timber	48	59	37	80	62	71	81	91	93	64	63
Film											107

# 5-Year & 20-Year NATIONAL DEVELOPMENT PLAN

- \* The Government of Fiji is working to reduce its dependence on fossil fuel and reach a target of 100% renewable electricity production by 2036
- \* Fiji can lead the way in adopting renewable energy practices and the tourism industry has already started to embrace this as the most practicable & viable option



The exponential growth of tourism is now boosted by interest for pristine landscapes, marine life protection, sustainable practices and renewable energy efforts.....

- Fiji is well located to embrace renewable energy and environmental best practices



# Tourism Agenda in the Green Growth Framework

The 4 key tourism-related challenges identified in the Framework are:

- Promoting sustainable use of water resources;
  - Strengthening conservation of biodiversity;
  - **Promoting energy efficiency;** and
  - Enhancing waste management in tourism.
- \* A collaborative approach is required in addressing these challenges

# FIJIAN TOURISM 2021

To grow tourism into a \$2.2 billion industry with a focus on increasing visitor yield, continuing arrival growth and supporting development of a sustainable and inclusive tourism sector for the future.



# FT 2021 Strategy -Promote renewable energy utilisation in the tourism industry

- \* The demand for energy in Fiji has increased over the years mainly driven by the use of fuels and electricity
- \* There is a need to **introduce and expand renewable energy and energy efficiency** in the tourism industry to both the larger industry players and the medium and small-scale operators.

# SUSTAINABILITY





# TRANQUILITY





# INCLUSIVITY





# VIABILITY



# COLLABORATION WITH GGGI

- \* In efforts to manage and sustain our beautiful environment, many tourism businesses practice renewable energy to reduce costs, protect the environment & for the obvious cleaner effects.
- \* MITT in partnership with the Global Green Growth Institute (GGGI) is carrying out a survey of off-grid hotels in Fiji to determine current solar energy needs.
- \* The survey will help design appropriate financing options to ensure operators have access to clean, affordable energy.



# CHALLENGES

- \* COSTS
- \* Isolation / transportation /accessibility
- \* Water availability & storage
- \* Waste disposal
- \* Information

# PRACTICE

Hotels, Resorts, Marine businesses (cruise, dive, sports fishing and other activities) do some or all of the following:

- Use renewable or more efficient energy

- Collect plastics from the sea as part of their normal activities

- Reuse, recycle, refuse (plastic bags & straws)

- Manage water use more efficiently

- Practice garbage recycling (kitchen waste, making fertilizer)

- Recycle wastewater into gardens, golf greens (and back into toilets)

# NEEDS

- \* More efficient lighting options
- \* Renewable power sources like solar energy
- \* Washing methods - anything to reduce wastage (laundry & kitchen)
- \* Innovative recycling options – reusable, natural alternatives
- \* Training & awareness

# MAKING A TANGIBLE DIFFERENCE

- \* Larger number of smaller operators need assistance (due to lower funds availability) and which are locally owned.
- \* Usually not resorts that are members of FHTA so are difficult to reach & contact.
- \* May be contacted through South Sea Cruises as they are connected through shipping routes.





VINAKA

— THANK YOU —