

PCREEE SUSTAINABLE ENERGY ENTREPRENEURSHIP FACILITY (PSEEF)

Pacific Centre for Renewable Energy and Energy Efficiency



Global Network
Regional Sustainable
Energy Centres

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PCREEE Background

- The Pacific Centre for Renewable Energy and Energy Efficiency (PCREEE) has been established to play a key role in promoting and supporting private sector investment in renewable energies (RE) and energy efficiency (EE) in the Pacific region.
- Hosted by the Pacific Community (SPC) based in Nuku'alofa, Tonga
- Funded and support by the United Nations Industrial Development Organisation (UNIDO) and the Austrian Development Agency (ADA).
- Part of the Global Network of Regional Centres (GN-SEC)
- PCREEE was officially launched in April 2017

Launching of the PCREEE in Tonga, 26 April 2017



PCREEE's Mission and Objectives

Mission:

To create, educate, and facilitate the increased awareness and development of the RE&EE Agenda in the Pacific region, with special emphasis on the private sector and local industries.

Objectives:

- To improve access to modern, affordable and reliable energy services, energy security and mitigation of negative externalities of the energy system (e.g. local pollution and GHG emissions)
- To promote renewable energy and energy efficiency investments, markets, and industries in Pacific Island Countries and Territories (PICTs).

PCREEE BUSINESS PLAN 2020-2030 STRATEGIC PROGRAMMES



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- 1. Programme 1. RE&EE Business Start-Up and Entrepreneurship Support**
2. Programme 2. RE&EE for Sustainable Mobility
3. Programme 3. RE Mini-grids
4. Programme 4. Energy Efficiency Investment



Pacific Centre for Renewable Energy and Energy Efficiency

SE4ALL Centre of Excellence to Promote Sustainable Energy Markets, Industries and Innovation

PSEEF Background

- PCREEE has conducted national energy dialogues across the Melanesian, Polynesian and Micronesian sub-regions and appreciated the key challenges faced by small businesses in the region
- Worked with members to established national industry associations on SE to improve the level of professionalism and cooperation in the industry
- Small and medium sized entrepreneurs (SMEs) are the main support of national economies
- In most countries SMEs are the most important source for employment and income
- SMEs are among the worst affected by the COVID 19 pandemic since the beginning of 2020 and natural disasters too.
- PSEEF is designed as a flexible and easy-to-be-accessed response mechanism to assist businesses and industry associations on SE to cope and build back better and stronger too



PCREEE Programme Area 1 – RE and EE Business Start-Up and Entrepreneurship Support

The establishment of the PSEEF is to address the challenges in the sustainable energy industry of the PICTs and help boost the capacity of the local private sector to actively participate in the sustainable energy market

The support will be in relation to the following broad areas:

- Business mentoring Technical Assistance (TA) to people who wants to start a new business, those whose business are already operating and those who are already established in some business and wants to branch out and extend their businesses to cover sustainable energy.
- Financial support by way of a subsidy to increase RE&EE business opportunities and access to funding for local companies and industry
- Support in providing a platform for the national sustainable energy industry associations to access funding support and establish business and funding partnerships within and outside their country of operation.
- Support to the contributions of the national and regional sustainable energy industry associations to the national and regional policy and regulatory formulation process of governments and regional agencies.

Target Outputs

Output 1.1: Business Mentoring TA to support companies (A -start-up, B - early-stage, C- growth, and maturity) to progress until financial closure.

TA on business A (start-ups) may include:

- I. TA to put together a market study & business plan
- II. TA on business registration – branding, advertising & marketing [name, logo, etc]
- III. TA on business operations – putting together systems ordering, invoicing, stock registers, banking, staff management system, etc
- IV. Study tours, business exposures & networking

TA for B (early stage businesses) may include:

- I. Review of existing business approach and strategies
- II. Networking and mentoring
- III. Study tours, business exposures & networking

Target Outputs continue

TA for C (growth and maturity) may include:

- I. Review of existing business approach and strategies
- II. Expansion plans to include RE and EE
- III. Networking and mentoring
- IV. Study tours, business exposures & networking

Output 1.2 Financial support in the PICTs to increase RE&EE business opportunities for local companies and industry.

TAs may include:

- I. TA to put together loan proposals to banks
- II. TA to put together projects proposals to donors, regional and multilateral development funds
- III. 30% subsidy on RE and EE hardware installations



Target Outputs continue

Output 1.3 access to finance via different instruments, including connecting with existing financing facilities (i.e. development banks, targeted stimulus packages, environment / energy, etc).

TAs may include:

- I. TA to the conduct of national and regional Sustainable Energy Investment Forums
- II. Support to national industry associations to participate in relevant regional and international forums and marketing and promotional events

Output 1.4: Support to improvement of the policy and regulatory frameworks and business-enabling environment both at the regional and national levels.

TAs may include:

- I. Support to the conduct of annual forums and meetings of national sustainable energy industry associations
- II. TAs to support national industry associations in putting together position papers and submissions to governments on policy and regulatory issues
- III. TAs to national industry associations

PSEEF Content – How the Facility Works

Funding

- Funding for each sustainable energy related project / event will be in the range of USD 10,000 to USD 25,000
- targeted to registered small to medium local businesses and communities in the SPC member countries
- Payments under the Facility will be made according to SPC's Procurement Policies

Eligibility Criteria

- Must be a member country of SPC
- Applicants are government-registered entities
- Proposal must be on RE or EE eligible activities
- Demonstration of a co-financing support
- Implementation period shall not be longer than 12 months
- Compliance with national policies and standards

PSEEF Content – How the Facility Works

Accelerated Process for accessing support from the PSEEF

- An initial email / contact to the PCREEE from applicant indicating interest and need for support
- PCREEE team member work together with applicant to develop a 2 pager concept note
- Co-financing support and implementation details are confirmed
- PCREEE signed official letter confirming support
- Project Implementation
- Reporting
- **Initial Contact – Project Implementation should take 2 – 4 weeks.**



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Thank you



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