

E-mobility and Charging Infrastructure in the Pacific Islands

Webinar, 10 March 2026

German New Zealand Chamber of Commerce - AHK Neuseeland



- ✓ Bilateral Chamber of Commerce established in Auckland, New Zealand, in 1983
- ✓ Part of the global AHK network with over 150 locations in 93 countries
- ✓ Experienced team of over 10 employees
- ✓ Offices in Auckland and Wellington, ensuring proximity to economic and political decision-makers
- ✓ Over 300 international members and a network of over 5,000 contacts in business and politics

AHK Network at a Glance

Germany's worldwide chamber network (AHKs) stands for neutrality, long-term partnership, and practical, business-first solutions. It operates as a public-private partnership coordinated by DIHK, with each AHK as a locally registered membership organization closely linked to the German IHK system.

The Network

A globally present, locally anchored membership platform

- connecting German and local companies — adapted to each market.
- Coordinated by the German headquarters, the DIHK, in Berlin
- Local AHKs are independent membership organizations

Official Representation

The voice of German business abroad:

- promoting bilateral trade & investment and enabling dialogue.
- Promotion of Germany as a business partner
- Policy dialogue & advocacy where appropriate
- Bridge to the German IHK system & institutions

DEinternational Services

- Practical market-entry and growth support
- Market information & regulatory guidance
- Partner & client search, B2B matchmaking
- Delegations, trade fairs, events & webinars
- Project work (e.g., government-funded initiatives, market studies, dialogues)
- Tailored consulting & localization support

GNZCC in Numbers



Welcome



Iris Heinz

Head of DEInternational Projects & Services

German-New Zealand Chamber of Commerce Inc.

Project Overview – Charging Infrastructure and E-Mobility in the Pacific Islands

Digital Business Trip 15th – 19th June

- **Funder:** Export Initiative Energy (EIE), Federal Ministry for Economic Affairs and Energy
- **Country/Region:** Fiji, Samoa, Tonga, Cook Islands
- **Implementation period:** January 2026– June 2026
- **Primary Objective:** Support market entry for German SMEs in energy infrastructure, charging infrastructure and e-mobility



Overview – Pacific Islands Region

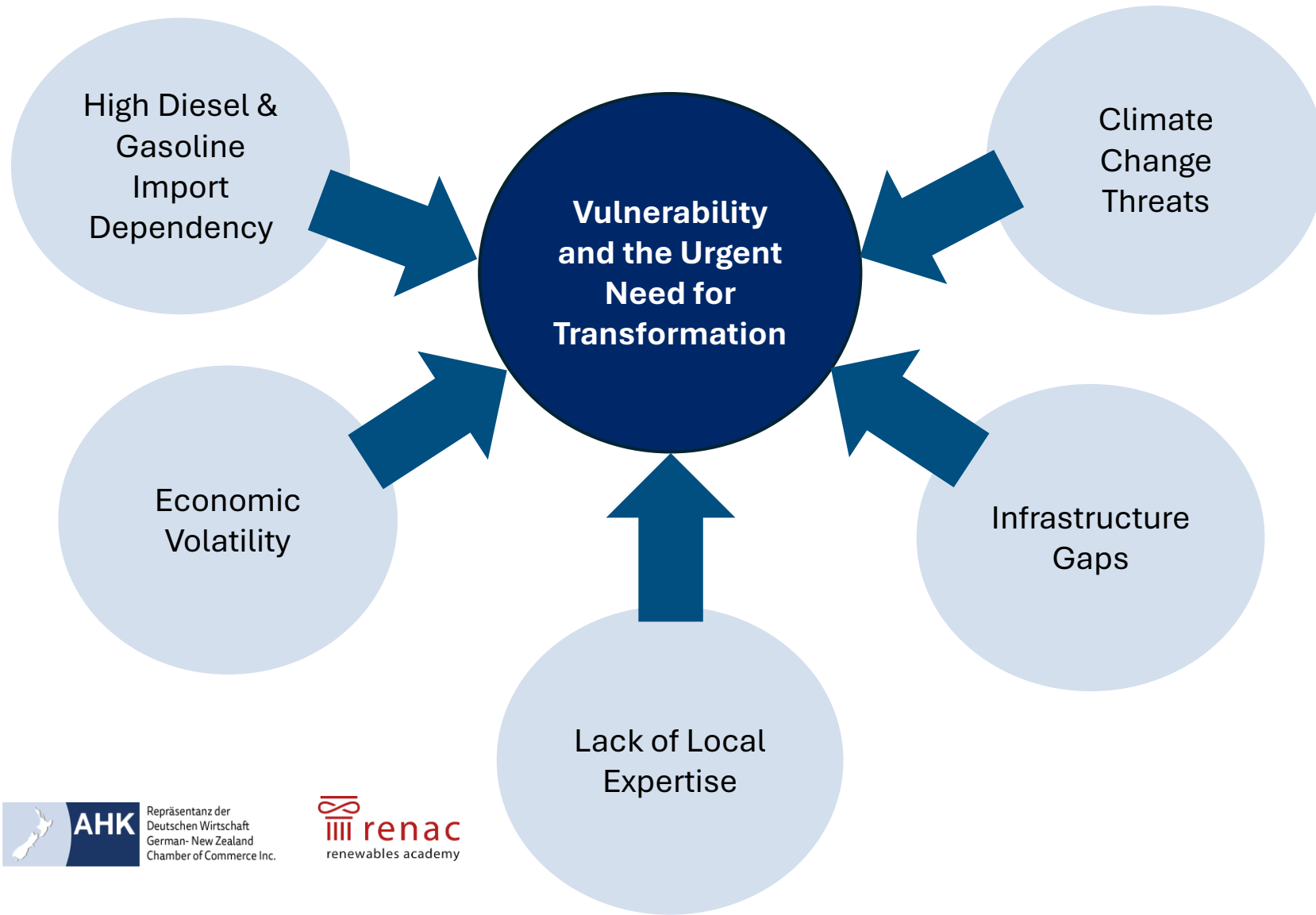
- Comprises Melanesia, Micronesia, and Polynesia – 20 countries and territories
- Total population: ~12–13 million
- Strong voice in global climate diplomacy:
 - Advocates ambitious emissions reductions
 - Calls for increased climate finance
 - Pushes for action on sea-level rise & extreme weather



Geopolitical Importance and Relevance for Germany/ EU:

- Central location along maritime routes linking Asia, the Americas & Oceania
- Strategic importance for:
 - Global trade flows & supply chain resilience
 - Maritime security in the Indo-Pacific region
 - Access to large Exclusive Economic Zones rich in marine resources

Regional Challenges – The Pacific Islands' Energy Crisis



Decarbonising Land and Sea Transport in a Tourism-Driven Economy

Tourism
Central economic driver

Land Transport

- Transitioning government fleets, tourist shuttles and private car sharing to EVs

Sea Transport

- Electrifying inter-island transits and lagoon tour boats/ ferries

Key Market Opportunities

- Off-grid renewable energy solutions & scalable decentralised energy systems
- Solar and battery storage technologies
- EVs and charging infrastructure
- recycling and maintenance infrastructure for renewable energy systems
- Consulting services for training needs



Questions?

Thank you for your attention.

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