

Output 1.3 access to finance via different instruments, including connecting with existing financing facilities (i.e. development banks, targeted stimulus packages, environment / energy, etc).

TAs may include:

- I. TA to the conduct of national and regional Sustainable Energy Investment Forums
- II. Support to national industry associations to participate in relevant regional and international forums and marketing and promotional events

Output 1.4: Support to improvement of the policy and regulatory frameworks and business-enabling environment both at the regional and national levels.

TAs may include:

- I. Support to the conduct of annual forums and meetings of national sustainable energy industry associations
- II. TAs to support national industry associations in putting together position papers and submissions to governments on policy and regulatory issues
- III. TAs to national industry associations

HOW THE PSEEF WORKS

Funding

Funding for each sustainable energy related project / event will be in the range of USD 10,000 to USD 25,000 and will be targeted to registered small to medium local businesses and communities in the SPC member countries. Payments under the Facility will be made according to SPC's Procurement Policies.

ELIGIBILITY CRITERIA

- Must be a member country of SPC
- Applicants are government-registered entities
- Proposal must be on RE or EE eligible activities
- Demonstration of a co-financing support
- Implementation period shall not be longer than 12 months
- Compliance with national policies and standards

ACCELERATED PROCESS FOR ACCESSING SUPPORT FROM THE PSEEF

- An initial email / contact to the PCREEE from applicant indicating interest and need for support
- PCREEE team member work together with applicant to develop a 2 pager concept note
- Co-financing support and implementation details are confirmed
- PCREEE signed official letter confirming support
- Project Implementation
- Reporting
- **Initial Contact – Project Implementation should take 2 – 4 weeks.**

REQUEST FOR TECHNICAL ASSISTANCE

Request must be an email contact to: **Jesse Benjamin (benjaminj@spc.int)** and a copy to **Solomone Fifita (SolomoneF@spc.int)** indicating interest and need for support.

Further enquiries should be directed to the contacts mentioned above.



Pacific Community
Communauté du Pacifique



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



AUSTRIAN
DEVELOPMENT
COOPERATION



NORWEGIAN
MINISTRY OF
FOREIGN AFFAIRS



Global Network
Regional Sustainable
Energy Centres

Contact Details

PCREEE Secretariat
Top Floor O.G. Sanft's Building, Nuku'alofa, Tonga
info@pcreee.org
www.pcreee.org

Background

The Pacific Centre for Renewable Energy and Energy Efficiency (PCREEE) was established in Nukualofa, Tonga in April 2017. Its objective is to improve access to modern, affordable and reliable energy services, energy security and mitigation of negative externalities of the energy system (e.g. local pollution and GHG emissions), by promoting renewable energy and energy efficiency investments, markets and industries in Pacific Island Countries and Territories (PICTs).

Small and medium sized entrepreneurs (SMEs) are the main support of national economies. In most countries they are the most important source for employment and income. They operate mainly at the local level, where they increase access to goods and services (such as access to electricity) and therefore – together with job creation and other social and development impacts – increase quality of life.

PCREEE PROGRAMME AREA 1 - RE AND EE BUSINESS START-UP AND ENTREPRENEURSHIP SUPPORT

The establishment of the PSEEF is to address the challenges in the sustainable energy industry of the PICTs and help boost the capacity of the local private sector to actively participate in the sustainable energy market and contribute to meeting the nation's energy policy targets.

PSEEF is a seed funding dedicated to Programme Area 1 of the PCREEE Business Plan: 2020-2030. The support will be in relation to the following broad areas:

- I. Business mentoring TA to people who wants to start a new business, those whose business are already operating and those who are already established in some business and want to branch out and extend their business to cover sustainable energy.
- II. Financial support by way of a subsidy to increase RE&EE business opportunities and access to funding for local companies and industry
- III. Support in providing a platform for the national sustainable energy industry associations to access funding support and establish business and funding partnerships within and outside their country of operation.

IV. Support to the contributions of the national and regional sustainable energy industry associations to the national and regional policy and regulatory formulation process of governments and regional agencies.

OBJECTIVE

The PSEEF aims to provide flexible, accessible and differentiated support to entrepreneurial RE & EE businesses and the national and regional industry associations.

TARGETED OUTPUTS

Output 1.1: Business Mentoring TA to support companies (A - start-up, B - early-stage, C- growth, and maturity) to progress until financial closure.

TA on business A (start-ups) may include:

- I. TA to put together a market study & business plan
- II. TA on business registration – branding, advertising & marketing [name, logo, etc]
- III. TA on business operations – putting together systems ordering, invoicing, stock registers, banking, staff management system, etc
- IV. Study tours, business exposures & networking

TA for B (early stage businesses) may include:

- I. Review of existing business approach and strategies
- II. Networking and mentoring
- III. Study tours, business exposures & networking

TA for B (early stage businesses) may include:

- I. Review of existing business approach and strategies
- II. Networking and mentoring
- III. Study tours, business exposures & networking

TA for C (growth and maturity) may include:

- I. Review of existing business approach and strategies
- II. Expansion plans to include RE and EE
- III. Networking and mentoring
- IV. Study tours, business exposures & networking

Output 1.2 Financial support in the PICTs to increase RE&EE business opportunities for local companies and industry.

TAs may include:

- I. TA to put together loan proposals to banks
- II. TA to put together projects proposals to donors, regional and multilateral development funds
- III. 30% subsidy on RE and EE hardware installations